

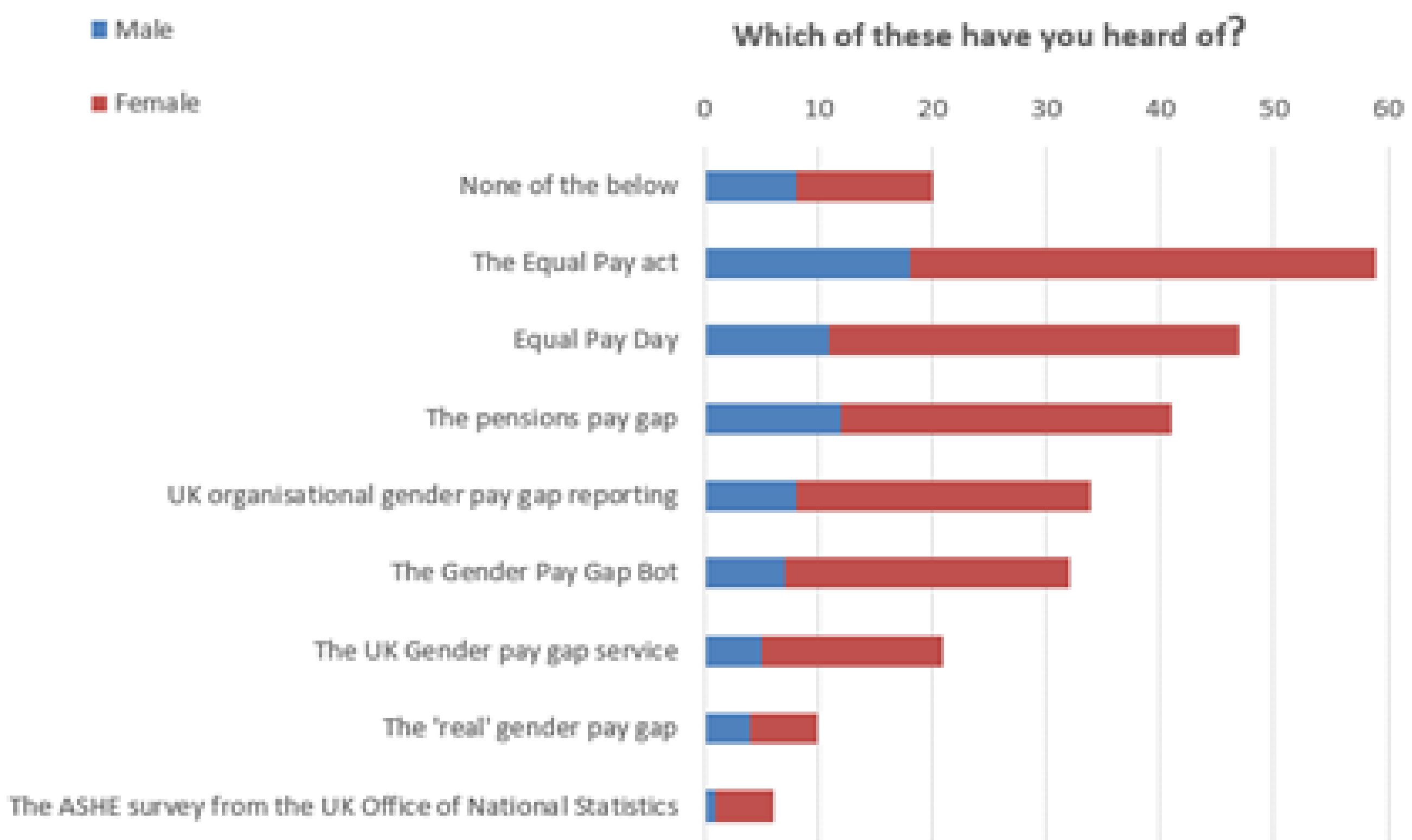


ATTITUDES TO THE GENDER PAY GAP SURVEY

We asked 100 men and women key questions about the Gender Pay Gap - its existence and meaning.

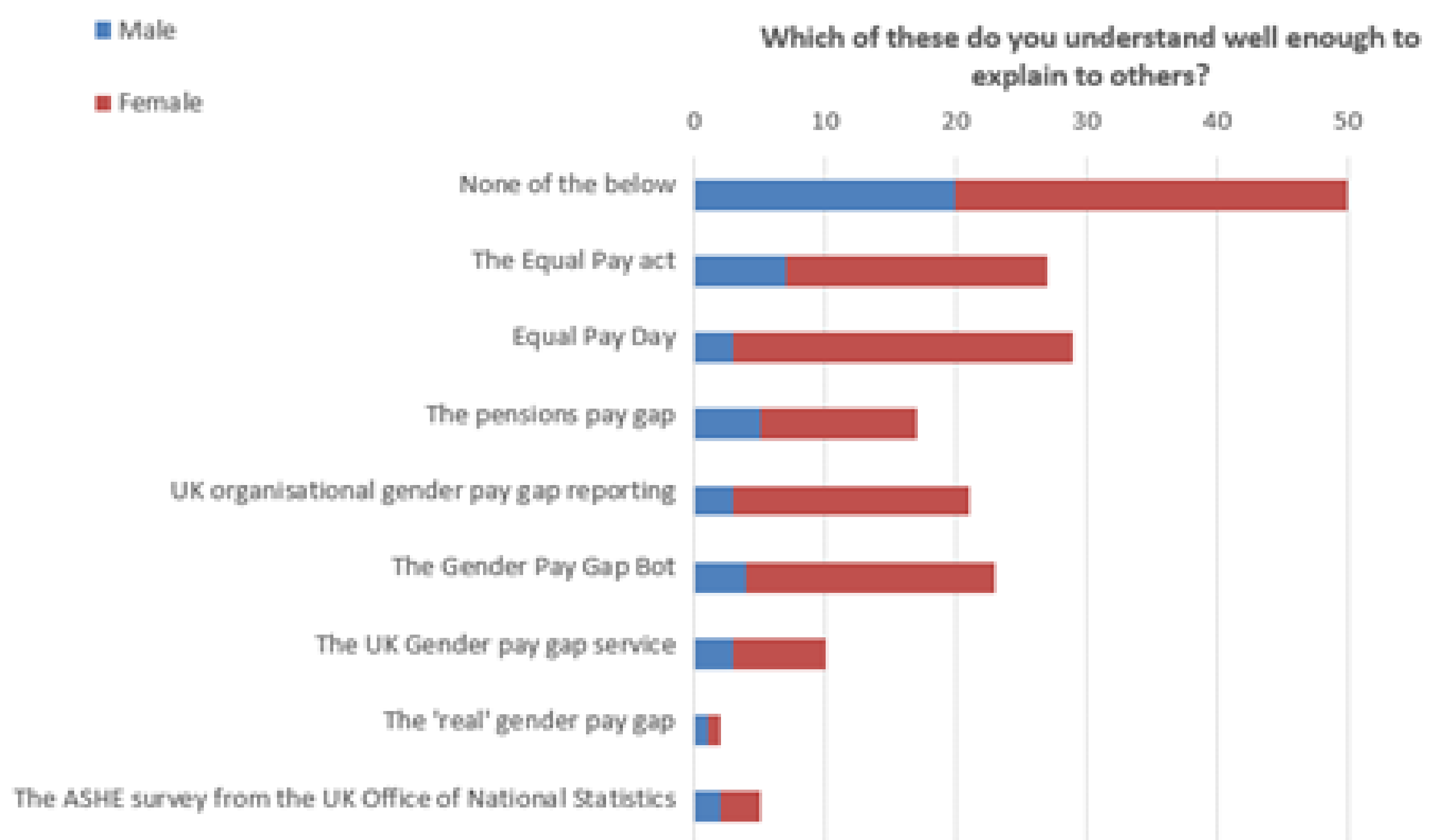
Some results were expected, whilst others were less predictable. These are the key insights:

The survey revealed that a significant percentage of respondents, approximately 20%, had not heard of any organizations working towards this cause. Even more concerning was the finding that approximately 50% of the respondents, while aware of these organizations, did not understand their goals and initiatives well enough to explain them to others. This shows a lack of awareness about the different organisations in place to work towards it.





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The gender pay gap is a complex issue that has been the subject of much discussion in recent years. While many people are aware of the gender pay gap, there are still a significant number of people who do not fully understand the issue. In fact, a lot of the people in this survey were unable to explain the Gender Pay Gap or why it exists. A lot of people strongly agreed to incorrect definitions of gender pay gap.

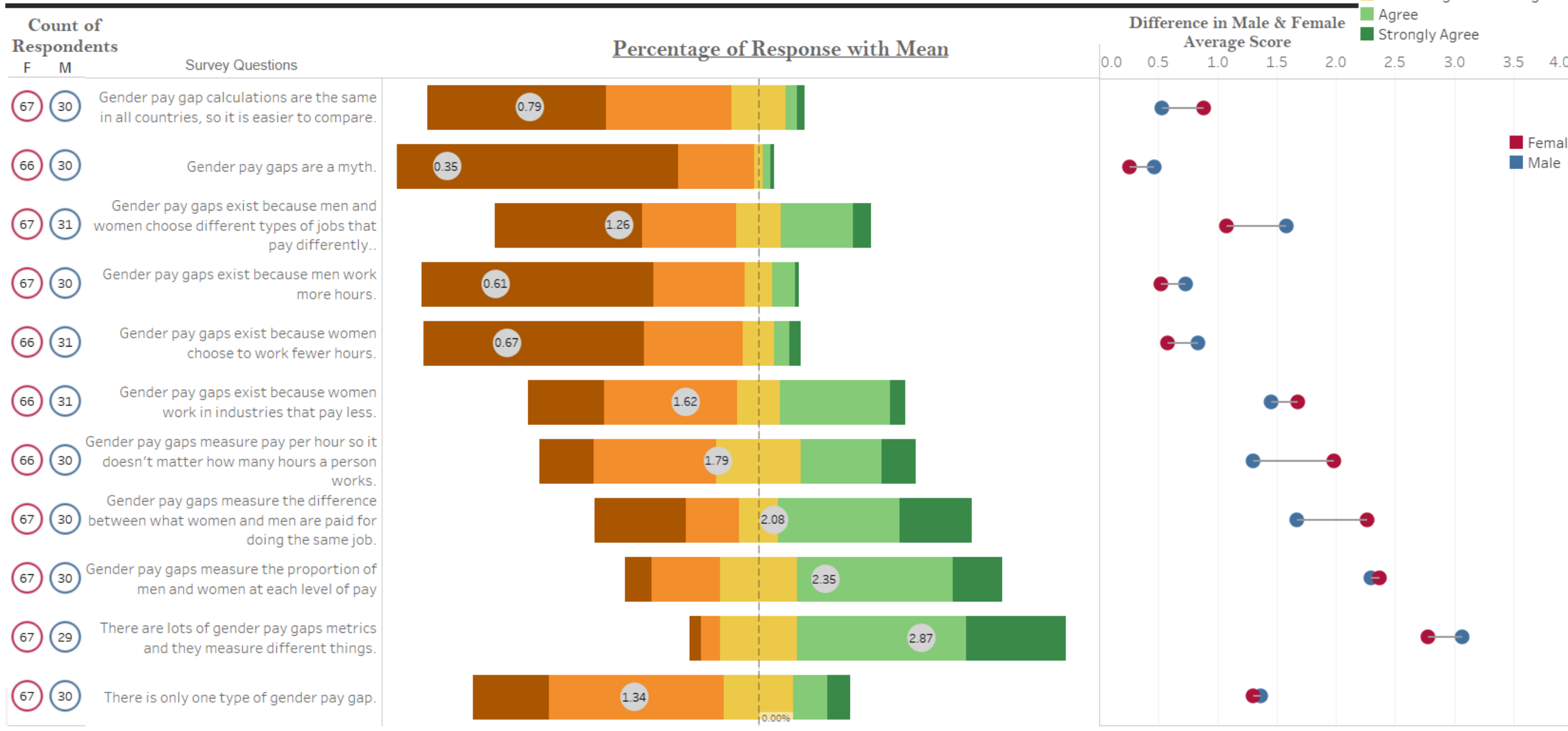


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A dashboard has been added to provide a detailed understanding of the responses to the survey. This dashboard presents a breakdown of the responses for each question, allowing for a more granular analysis of the data.

It also shows the average response for males and females for each question that assigns a score of 0 for "Strongly Disagree" and a score of 4 for "Strongly Agree."

GPG Survey Analysis



Insights that emerged from this survey is that a higher percentage of males tend to attribute the gap to differences in the nature of work and the number of hours worked by males and females. This belief has been shown to be misguided, as numerous studies have indicated that pay gaps do not exist because of this.